

G9

**What We Can
Learn about
Breastfeeding
from the
Big Easy**

ATTACHMENT B
Educational Design I
Documentation Format

Title of Activity: Breastfeeding: The Gold Standard

What We Can Learn about Breastfeeding in the Big Easy

Total Number of Contact Hours: 1.25

Objectives	Content (topics)	Time Frames	Presenter(s)	Teaching Strategies
List the educational objectives. <i>At the end of this activity the learner will be able to:</i>	Provide outline of content presented and indicate to which objectives(s) the content is related.	Provide time frame for each content area.	List presenter for each content area.	List the teaching strategies by each presenter for each content area.
<p>At the end of this session, participants will be able to:</p> <ol style="list-style-type: none"> 1. Describe three things that make a good improviser 2. Describe three ways breastfeeding advocates incorporate improvisation into their practice 	<p>A. Introduction: Some of the things "The Big Easy" is famous for</p> <p>B. The art of improvisation: Jazz, Cooking, and Breastfeeding</p> <p>C. What makes a good improviser?</p> <p>D. Advice from Jazz and cooking legends</p> <p>E. How we can improve our improvisation skills</p> <p>D. Questions/Comments</p>	<p>15 minutes</p> <p>20 minutes</p> <p>20 minutes</p> <p>10 minutes</p> <p>10 minutes</p>	<p>Cathy Carothers Kendall Cox</p>	<p>Powerpoint presentation</p> <p>Lecture</p> <p>Story telling</p> <p>Q & A</p>

ATTACHMENT A

Name: Cathy Carothers

Nurse Planner

Title of Activity: Breastfeeding Conference Session

Date of Presentation: April 2010

Presenter (ED I)

Biographical Data

Degree	Year	Institution
BLA	1977	Oral Roberts University

Present Employer	Title	Description
Self-Employed	Co-Director	Non-profit trainer

Vested Interest

I. Have you received anything of value from a commercial supporter, which may be perceived as direct or indirect interest in the subject(s) you are addressing in this education activity?

No Yes, please list the commercial supporter:

II. If there is a commercial supporter, please describe your relationship:

speaker's bureau major stockholder
 consultant other, please describe
 grant/research support no relationship

If presenter / content specialist – also complete III, IV, V

III. Describe professional experience or areas of expertise (including publications) related to the presenter's involvement in continuing nursing education.

I have been a Board Certified Lactation Consultant since 1996 (recertified, 2006).

I worked for WIC's breastfeeding program and have been working with breastfeeding mothers for over 16 years. I have provided trainings across the US for WIC Programs, health departments, hospitals, and coalitions. I have also been involved with curriculum and training development as well as project

management for USDA and for MCHB national projects.

IV. During your presentation, will you include discussion of an unlabeled or the investigational use of a product, device or drug that has not been approved by the FDA, for the use being presented in this education activity?

No Yes, please explain:

V. Identify how you as the presenter / content specialist took part in the planning and evaluation of this activity:

<input checked="" type="checkbox"/> planned objectives/content	<input type="checkbox"/> reviewed evaluation summary
<input type="checkbox"/> planned time frame	<input checked="" type="checkbox"/> will utilize evaluation to revise
<input checked="" type="checkbox"/> planned teaching strategies	presentation as needed

Cathy Carothers

December 1, 2009

2004-05 **Signature** of Planner, Presenter or Content Specialist

Date

ATTACHMENT A

Name: Kendall Cox

Title of Activity: Breastfeeding Conference Session

Nurse Planner

Date of Presentation: April 2010

Presenter (ED I)

Biographical Data

Degree	Year	Institution
BA	1988	Centre College Danville, KY

Present Employer	Title	Description
Self-Employed	Co-Director	Non-profit trainer

Vested Interest

I. Have you received anything of value from a commercial supporter, which may be perceived as direct or indirect interest in the subject(s) you are addressing in this education activity?

No Yes, please list the commercial supporter:

II. If there is a commercial supporter, please describe your relationship:

speaker's bureau major stockholder
 consultant other, please describe
 grant/research support no relationship

If presenter / content specialist – also complete III, IV, V

III. Describe professional experience or areas of expertise (including publications) related to the presenter's involvement in continuing nursing education.

I have been a Board Certified Lactation Consultant since 1998 (recertified, 2008).

I worked for WIC from 1994 until 2005 as a Peer Counselor, then a lactation specialist, then as the District Coordinator of breastfeeding. I am also a La Leche League Leader and I have been working with breastfeeding mothers for over 16 years. I have provided trainings across the US for WIC Programs, health departments, hospitals, and coalitions. I have also been involved with curriculum and training development for the USDA and for MCHB.

IV. During your presentation, will you include discussion of an unlabeled or the investigational use of a product, device or drug that has not been approved by the FDA, for the use being presented in this education activity?

No Yes, please explain:

V. Identify how you as the presenter / content specialist took part in the planning and evaluation of this activity:

<input checked="" type="checkbox"/> planned objectives/content	<input type="checkbox"/> reviewed evaluation summary
<input type="checkbox"/> planned time frame	<input checked="" type="checkbox"/> will utilize evaluation to revise
<input checked="" type="checkbox"/> planned teaching strategies	presentation as needed

Kendall R. Cox

December 1, 2009

2004-05 **Signature** of Planner, Presenter or Content Specialist

Date

Evaluations and Door Prizes